



WARNER STRATEGIES

WE ARE

Warner Strategies helps large and small national organizations and companies maneuver and capitalize on high pressure, opportunity-rich news cycles.

Our strengths lie in our ability to maneuver, capitalize upon and even create high-value news stories in today's fast-paced, fragmented, distracted media environment.

Scott Warner, principal of Warner Strategies, has run complex public relations and crisis communications campaigns for CEOs of Fortune 500 companies, nonpartisan political organizations, financial services organizations, international leaders, nonprofit organizations, coalitions, and leading industry trade associations. He has been named to one of PR News' 15 To Watch lists. Warner has guided clients through all aspects of the communications process from strategy development to implementation, and of course garnering significant results. Separately, Warner has helped to manage communications public crises for issue campaigns, nonprofit organizations, pending litigation and other public organizations. His ability to respond to the immediate challenge and shape the narrative ensures clients' reputation are either restored or their trust is further burnished.

54



HAPPY CLIENTS

26



DISASTERS AVERTED

312



CUPS OF COFFEE

0



MISSED DEADLINES

Warner Strategies is a small consultancy based in the Washington, D.C. area. We specialize in strategic communications and crisis management. We often partner with complementary communications and marketing shops.

